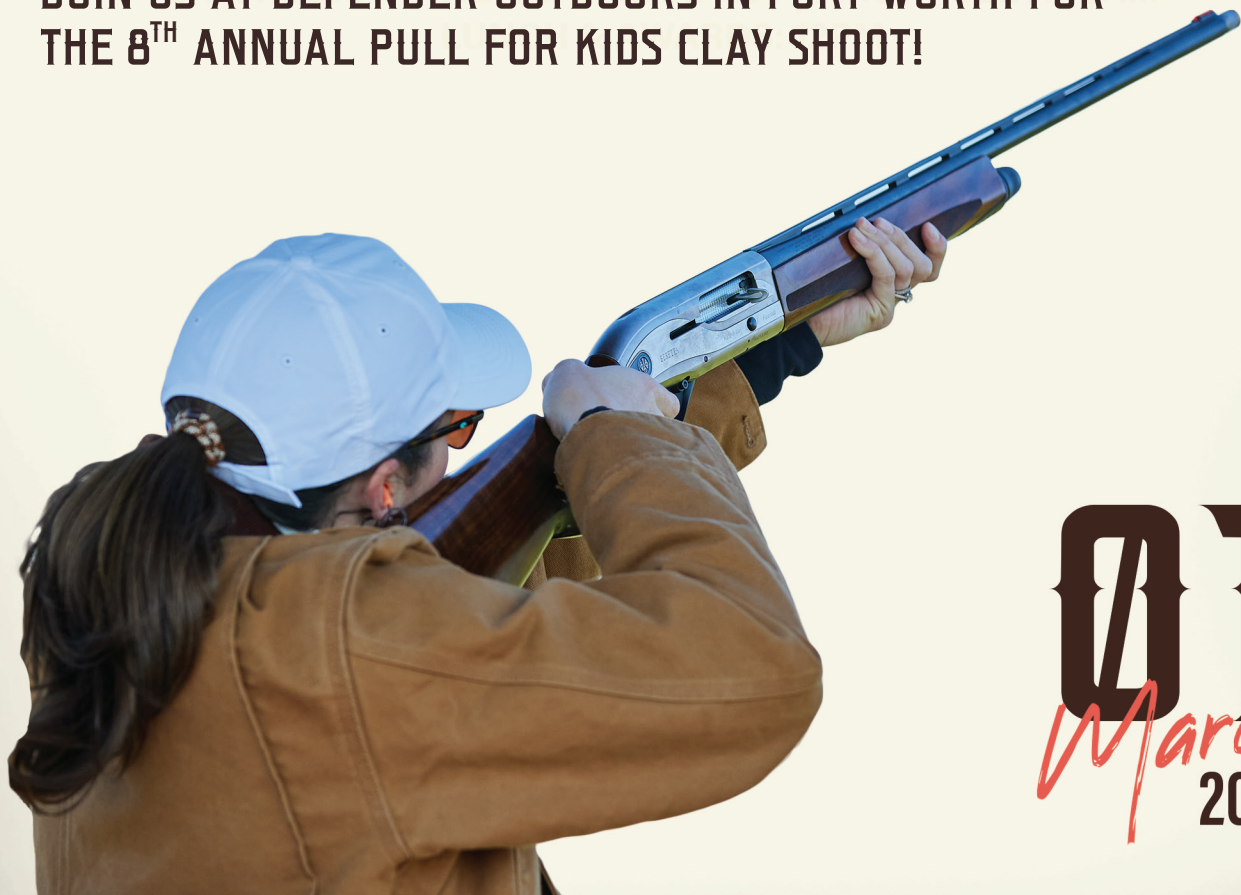


CHANGE THE TRAJECTORY OF CHILDRENS' LIVES!

**JOIN US AT DEFENDER OUTDOORS IN FORT WORTH FOR
THE 8TH ANNUAL PULL FOR KIDS CLAY SHOOT!**



01
March
2024

817.877.5891 • VICTORIA.MCKEON@CASATC.ORG • CASACLAYSHOOT.ORG

Change the trajectory of abused children's lives in 2024!

Over the past 41 years, CASA has served thousands of abused and neglected children in the community. Help us continue this legacy by supporting our Pull For Kids Clay Shoot this year. Your generosity provides a constant voice for our community's most vulnerable children, and ensures every child has a safe and permanent home! Your participation includes promotional benefits and exposure, as well as opportunities for your employees to participate.



Online Raffle!

Support us through our online raffle!
www.casaclayshoot.org

DON'T MISS OUR FIRST RESPONDERS DIVISION & AWARDS

A unique opportunity to be recognized and support law enforcement officers and first responders!



MEDIA SPONSORS

FWBP
FORT WORTH BUSINESS PRESS

**92.1
HANK FM**
plays everything country
www.921.HankFM.com

95.9 FM
THE RINCH
THE SOUND OF
TEXAS



Big Billy
Kinder Outdoors

SiriusXM
SATELLITE RADIO
CHANNEL 131 • SATURDAYS-4PM (EST)

LAMAR

PULL FOR KIDS CLAY SHOOT

sponsorship opportunities

TOP OPPORTUNITIES

TOP GUN - \$10,000 - 4 AVAILABLE

- Four teams of 4, including golf carts and 16 swag items
- Free breakfast day of
- Exclusive listing as course sponsor on one course
- Mentions on 4 radio spots on *Hank FM/The Ranch*
- Two dedicated social media posts promoting company
- Full page ad in digital event packet
- **Premier Logo Recognition on all event signage, promotional materials, websites, and in Fort Worth Business Press**

SHARP SHOOTER - \$7,500

- Three teams of 4, including golf carts and 12 swag items
- Exclusive logo listing at three shooting stations
- Mentions in two radio spots on *Hank FM/The Ranch*
- One social media post promoting company
- Half page ad in digital event packet
- **Logo Recognition on all event signage, promotional materials, websites, and Fort Worth Business Press**

MARKSMAN - \$5,000

- Two teams of 4, including golf carts and 8 swag items
- Exclusive logo listing at one shooting station
- Logo recognition at two shooting stations
- Mention in one radio spot on *Hank FM/The Ranch*
- Half page ad in digital event packet
- One social media post promoting company
- **Logo Recognition on all event signage, promotional materials, websites, and Fort Worth Business Press**

HIGH VELOCITY - \$3,000

- One team of 4, including golf cart and and 4 swag items
- One shared social media post
- Logo recognition at one shooting station
- Half page ad in digital event packet
- **Logo Recognition on all event signage, promotional materials, websites, and Fort Worth Business Press**

ADDITIONAL OPPORTUNITIES

FRIEND OF CASA - \$1,500

- 8 lunch tickets and 8 swag items
- One shared social media post
- Quarter page ad in digital event packet
- **Logo recognition on all event signage, and websites**

SPORTSMAN - \$500

- **This level is perfect for the sponsor that wants to support but is unable to attend!**
- Logo recognition on websites
- One shared social media post
- 5 raffle tickets

FRIEND OF FIRST RESPONDERS \$850

Support law enforcement officers and first responders who join us in keeping our community safe!

- One team of 4, including golf cart and swag for a law enforcement agency or first responders department of your choice
- Name recognition on websites
- One shared social media post
- Opportunity to shoot with your First Responders team, depending on availability

****To be eligible to receive awards, all members of the team must be First Responders/Law Enforcement***

Single Team of 4 People - \$1,000 per team
Additional Team of 4 People - \$850 per team
Individual Shooter - \$300 each

Don't miss gun board raffles at the event!

Because of you...

Mackenzie is now a CASA volunteer after being in foster care as a child.

**WITH YOUR SPONSORSHIP,
YOU CAN HELP MORE YOUTH
LIKE MACKENZIE. THANK YOU!**



Mackenzie's Story

Mackenzie first met a tall man who would become her CASA volunteer when she was just five years old, living in the small town of North Pole, Alaska. When Mackenzie's world was big and confusing due to her parents' court hearings, her CASA was the one adult who made the world feel less uncertain and scary.

Years later and many miles from her Alaskan home, Mackenzie was studying communications at TCU and decided to join a sorority. She came across Kappa Alpha Theta and saw they support and fundraise for CASA of Tarrant County – a TCU Theta tradition since 1989. Once Mackenzie heard "CASA," she knew she found her home on campus.

Today Mackenzie works within the legal system and is a CASA volunteer for three siblings, ranging from 3-13 years old. Because of generous support from donors like you, Mackenzie advocates for these siblings' best interests and visits the children every month, listening to their fears and helping them feel brave. She helps the siblings' grandparents navigate their new world of caring for three energetic kids by sharing resources like books and podcasts, and she advocates to teachers to address the kids' reading challenges.

"The growth that they've had in a matter of months has been phenomenal," says Mackenzie. "A little girl who barely talked to me the first time I met her is now so excited to see me. She runs up and wants to show me everything that's going on in her little world."

Because of your kindness, advocates like Mackenzie can provide lasting, life-changing support to families in crisis. Your compassion has already made a lasting impact on Mackenzie and the children she advocates for, and today, there is a child on our waiting list who needs you. A child like Mackenzie who is waiting for the tall grownup to visit her and help her feel brave.

You and your generosity inspire us to continue to provide a village of support for all children in Tarrant County who find themselves in the foster care system.

Thank you—for every child's life you have already impacted with your advocacy, and every life that continues to be transformed by your compassion.

HELP US CONTINUE TO CHANGE THE TRAJECTORY OF ABUSED CHILDREN'S LIVES!



Presenting Sponsorship | \$25,000

"One of the most impressive aspects of what CASA does is how hard our advocates work to find a permanent home for our kids in care. In 2021, 94% of the children who left foster care found a permanent home. If that's not changing the trajectory of a kid's life, I don't know what is."

—CHARLIE SCHERER, BAS ENERGY, LP



DAY OF RECOGNITION & PERKS

- FULL PAGE AD IN DIGITAL EVENT PACKETS
- PROMINENT LOGO ON ALL EVENT SIGNAGE
- EXCLUSIVE LOGO LISTING AT THREE SHOOTING STATIONS
- OPPORTUNITY TO DISPLAY ONSITE SIGNAGE



COMPANY VISIBILITY

- 4 EXCLUSIVE MENTIONS ON SOCIAL MEDIA
- EMAIL BLAST RECOGNITION TO 10,000+ CONTACTS
- EXCLUSIVE LISTING AS PRESENTING SPONSOR ON ALL MATERIALS AND ADVERTISEMENTS
- MENTIONS ON 4 RADIO SPOTS ON HANK FM/THE RANCH
- EXCLUSIVE MENTION ON BIG BILLY KINDER OUTDOORS SHOW SIRIUS XM CHANNEL 147 & RURAL RADIO
- PREMIERE PLACEMENT OF NAME/LOGO ON CASA WEBSITE
- EXCLUSIVE BLOG POST FEATURE ON CASA OF TARRANT COUNTY WEBSITE

COMPANY PARTICIPATION

- 5 TEAMS OF 4, INCLUDING GOLF CARTS AND 20 COMMEMORATIVE 40TH ANNIVERSARY HATS
- FREE BEIGNET BUS BREAKFAST FOR ENTIRE TEAM
- FRAMED TEAM PHOTO

**\$25,000 Makes a tremendous impact
in the Lives of Abused and Neglected Children!**

Pledge your support:

CALL 817.877.5891 OR EMAIL VICTORIA.MCKEON@CASATC.ORG

MORE INFO AT WWW.CASACLAYSHOOT.ORG